

# Kevin Voller – Product Designer

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## WORK

### Google | Senior UX Designer

2020 – PRESENT

I've designed AI and commerce experiences that scale across Google including Search, Ads, Chrome, Gmail, and YouTube. Accomplishments include designing and launching Google's first off-site checkout experience that drives +XX% conversion and +XX% GMV for merchants.

### Dick's Sporting Goods | Senior UX Designer

2016 – 2020

I led research and design for ecommerce and in-store experiences. Accomplishments include a new associate app used over 2M times per day, driving +\$10M in annual revenue and increasing customer satisfaction +1.2K bps.

### The UserGoodness Company | Co-Founder

2017 – 2019

I built a small agency that helped small businesses and non-profits leverage UX design to achieve their goals.

### GlaxoSmithKline | UX Design Analyst

2013 – 2016

I led multiple technology teams to execute and embed UX design practices in projects including an Apple Watch app and an international ecommerce website.

### Penn State College of Info Sciences & Tech

#### Applied Cognitive Science Lab Assistant

2012 – 2013

I led in-person UX research for eye tracking and military training systems, and co-authored a report on the role of emotion in cognition.

## AWARDS

### Google Shopping Team – Citizenship Award

2022 · Recognized by senior directors for outsized impact to the Shopping team

### 4x Dick's High-Five Award

2019 · Awarded by Dick's Sporting Goods CTO and VPs of Product and Design for outstanding UX education

### 2x GSK Impact Award

2016 · Awarded by GSK UX leaders for exemplary UX impact

## EDUCATION

### Penn State University

B.S. Information Sciences & Tech

B.A. Philosophy

Magna Cum Laude (both degrees)

### Human Factors International

Certified Usability Analyst

## SKILLS

- UX design, research, prototyping
- Facilitation of UX training, workshops
- Figma, HTML, CSS
- Lean product development